

Contact: Kellie Buchanan

865.406.8368 or [kellie\\_buchanan@comcast.net](mailto:kellie_buchanan@comcast.net)

### **Dan Moore Inducted into Lee University's Athletic Hall of Fame**

*Moore was a Member of Lee University's Men's Basketball Team from 1972-1976*

KNOXVILLE, November 10, 2007—Knoxville businessman Dan Moore was inducted into Lee University's Athletic Hall of Fame as part of the Cleveland, Tennessee, school's Homecoming activities on Saturday, November 3. Moore was among four honorees recognized by the private, Christian university during half-time at the men's basketball game and at a banquet held in their honor at Lee's Centenary Room.

Moore played guard/forward for Lee University's men's basketball team from 1972 to 1976. In 1973, he was chosen Most Valuable Player of the NCCAA District Five playoffs and was named to the NCCAA All-National Tournament Team. Moore was also a two-time member of the SCAC All-Tournament Team.

"Dan was one of the best shooters to ever wear a Lee uniform. In fact, if the three-point line was in use during his playing days, Dan's scoring total would have been much higher. Half his shots were from the 20 to 22 feet range," said Larry Carpenter, Athletic Director for Lee University. "He was a money player, always wanting the ball during crunch time and not afraid to take the shot that would win or lose the game."

Moore is the CEO of Knoxville-based Moore Freight Service and resides in Knoxville with his wife, Judith Moore. In addition to leading one of Knoxville's fastest growing businesses, Moore is a community leader involved in a variety of church-sponsored projects, including the Lost Sheep Ministries in Knoxville and the Widows' Ministry Center in Sevierville.

"In addition to his outstanding basketball accomplishments, Dan's Christian example both on and off the court during his years as a member of the men's basketball team at Lee University as well as during his post-college personal and professional endeavors, was key in our honoring him as an Athletic Hall of Fame inductee," said Carpenter.

To be eligible for Lee's Athletic Hall of Fame, candidates must be a graduate of Lee University, must have demonstrated exemplary character on and off the court/field, and must have been a Christian role model on campus. Candidates are eligible five years from date of graduation.

With over 4,000 students, Lee is the second largest independent college in the state. A select three or four individuals each year are inducted into their Athletic Hall of Fame. For more information on Lee University, visit their website at [www.leeuniversity.edu](http://www.leeuniversity.edu).

For more information on Moore Freight Service, visit their website at [www.moorefreightservice.com](http://www.moorefreightservice.com).